

MOVES FOR MENTAL HEALTH CONTEST OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH INSTAGRAM, FACEBOOK OR TWITTER.

To enter the Contest:

1. Create a video showing your talent, such as singing, dancing or playing an instrument.
2. During the Contest Period, post your video on Instagram or Facebook and then take the following steps in your post:
 - tag RE/MAX of Western Canada (handle: @remaxwesterncan) and your Canadian Western Hockey League (“WHL”) Club team, and
 - use the hashtag #MovesforMentalHealth

The Moves for Mental Health Contest (the "Contest") opens at 9:00 a.m. PT on January 6, 2022 and closes at 11:59 p.m. PT on February 1, 2022 (the "Contest Period").

Eligibility: The Contest is open only to persons who reside in British Columbia, Alberta, Saskatchewan, Manitoba, Yukon Territory, or Northwest Territories during the Contest Period, are 18 years of age or older at the time of entry, or have reached the age of majority in the jurisdiction in which they reside, and who complete the entry steps described above.

Residents of Quebec are not eligible to participate in the Contest. Employees of RE/MAX Promotions, Inc. (the “Sponsor”) and its affiliates, RE/MAX brokers and agents, and employees of the WHL also are **not** eligible to participate in the Contest. The Contest is void where prohibited or restricted by law and is subject to all applicable federal, provincial, and local laws and regulations.

Entry Requirements: Valid entries must be submitted during the Contest Period via Instagram or Facebook as described above. The Contest is entered only on the Internet and/or through the Facebook or Instagram app. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these Official Rules may be disqualified. By entering, entrants acknowledge compliance with these Official Rules, including all eligibility

requirements. Entrants must comply with these Official Rules and will be deemed to have received and understood these Official Rules by participating in the Contest.

Entries will be deemed to have been submitted by the Authorized Account Holder of the Facebook or Instagram account used for the entry. "Authorized Account Holder" is defined as the natural person who is assigned to the social media account by the social media platform operator. All entries become the property of Sponsor and will not be acknowledged or returned. A selected entrant may be required to provide proof that he/she is the Authorized Account Holder of the social media account associated with the selected entry.

Sponsor, its affiliates, and each of their respective directors, officers, employees and agents, including, without limitation, any advertising agencies and any service providers thereof (collectively, the "Sponsor Parties"), are not responsible for late, incomplete, invalid, misdirected or undelivered entries, including, without limitation, any incorrect or inaccurate transcription of entry information, human error, technical malfunction of any computer equipment, mobile device, or software, lost or delayed data transmission, interruption or line failure of any network, inability to access the application or online service, or any other error or malfunction.

By submitting a video (the "Post") to enter the Contest, you agree the Post may be displayed or appear on the Sponsor's websites, social media sites, promotions, or in other Sponsor materials, for other users to see together with your name, location, and associated social media profile information (such as your handle and profile picture), and any text, caption, ideas or other content of any kind included in your social media post or submission (collectively, with the Post, the "Submission").

By entering the Contest, you acknowledge and agree that your Submission is non-proprietary and non-confidential, may be made available to the general public and may be used in the manner described in these Official Rules. By entering the Contest, you hereby irrevocably grant to Sponsor, its affiliates and assigns (collectively, "Licensees") the absolute, non-exclusive, worldwide, royalty-free, perpetual right, license and permission to use and otherwise exploit your Submission, all images, text and materials depicted therein and associated therewith, and your name (including your username and/or handle), photograph, likeness, image (including your profile image), words, voice and/or personal data (collectively, the "Likeness") in whole or in part, on Sponsor's public website, Sponsor's social media sites, Sponsor's marketing communications, and all other media now known or hereinafter created throughout the world, including, without limitation, the right to use, publish, display, reproduce, exhibit, distribute, copy, edit, change, modify, add to, subtract from or create derivative works therefrom.

By entering the Contest, you hereby warrant to the Licensees: (i) you are of the age of majority or older in the jurisdiction in which you reside; (ii) the Submission is owned by you and is your original creation; (iii) the Submission does not contain any trademark, logos, brand name or trade name (or variations or parodies of them) of any company or person other than Sponsor, and does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party, or violate applicable laws or regulations; and (iv) you have obtained the rights from any and all third parties appearing in such Submission to use such third party's name, image, likeness and any other third-party owned elements included in your Submission; and (v) your Submission does not include the name, image or likeness of any identifiable celebrity or famous person, any materials that are profane, obscene or contain nudity or defamatory material, or words, symbols or other material that may be offensive to persons based on race, national origin, ethnicity, religion, gender, sexual orientation, disability, or socioeconomic or demographic characteristic or that may harm the Licensees' or another company's or person's reputation.

You hereby agree that Licensees may use the Submission, or any derivative works created therefrom, alone or in conjunction with your Likeness and/or any information submitted in connection with the Post, in connection with its trade and any advertising and promotional purposes in any media now existing or hereafter created in any territory throughout the world without any compensation to you or any additional consents or permissions from you or any third party and without prior notice, approval or inspection. You further agree to indemnify and hold Licensees, and their respective officers, directors, and employees (collectively the "Releasees") harmless from any and all claims by any third party against any of the Releasees (and related damages, expenses, costs, including reasonable attorney's fees, liabilities, verdicts, judgments and settlements) arising out of use of your Submission or any breach of your representations herein, including but not limited to claims of infringement or violation of trademark, copyright, or other intellectual property rights, rights of publicity, or rights of privacy. By entering the Contest, you hereby: (a) release Sponsor and Releasees from, and irrevocably waive any and all claims that Licensees' use of your Submission, in whole or in part, infringes or violates your rights in your Submission, any work or material contained in your Submission, or your Likeness; and (b) irrevocably waive all rights of attribution, integrity, disclosure, withdrawal, and any other rights that may be known as "moral rights" with respect to the use of the Submission by Sponsor, to the extent such a waiver is permitted by applicable law, and, to the extent this waiver is not permitted by applicable law, you hereby agree not to enforce such moral rights against Sponsor and Releasees.

By entering the Contest, you understand and agree that nothing herein shall obligate the Licensees to display or otherwise use your Submission, or any component thereof, and that the Licensees may decline to post your Submission or choose to delete your Submission, or any component thereof, at any time for any reason whatsoever.

Selection of Winner: Sponsor will determine in its sole discretion which entries are valid entries and whether the entries otherwise meet the eligibility requirements set forth in these Official Rules ("Eligible Entries"). After the conclusion of the Contest, Sponsor will select seventeen (17) Grand Prize winners in a random drawing from all Eligible Entries submitted during the Contest Period. The odds of winning depend on the number of Eligible Entries received.

The potential winners will be given notice on or about February 8, 2022 after the close of the Contest Period, via email or the social media account each potential winner used to enter the Contest. Sponsor is not responsible for unsuccessful efforts to notify a potential prize winner, including, without limitation, by reason of any inaccurate information or transmission failure that results in the failure to identify or contact a potential winner. If, despite reasonable efforts, a potential prize winner does not respond within forty-eight (48) hours of the first notification attempt, or if a prize notification is returned as undeliverable to such potential prize winner, such potential prize winner may forfeit the applicable prize and an alternate prize winner may be selected, based on the criteria set forth above. Potential winners will be required to complete and return to Sponsor, an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited by law) within three (3) days of the first notification attempt or the prize may be forfeited and an alternate winner may be selected, based on the criteria set forth above. The Prize will be delivered to the confirmed winner. Return of any prize or prize notification as undeliverable may result in disqualification and an alternate winner will be selected.

General Rules: If for any reason the Contest is not capable of running as planned because of circumstances, including, but not limited to, unauthorized intervention, fraud, technical failures, or any other causes, which, in Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor may, at its discretion, cancel, terminate, suspend and/or amend the Contest and the Official Rules at any time. The terms of the Contest, as set out in the Official Rules, are not subject to amendment or counter-offer, except as set out herein. Sponsor's decisions with respect to the Contest are final and binding. If any provisions of the Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Sponsor may disqualify any entrant who tampers with the entry process or operation of the Contest or who does not comply with

these Official Rules. By entering the Contest, you agree and acknowledge that the laws of Canada govern these Official Rules.

Consent: Except where prohibited by law, the winner's acceptance of a prize will constitute permission for the Sponsor Parties and Sponsor to use the winner's name, likeness and statements for advertising, trade and promotional purposes in reference to the Contest without additional compensation, consideration or consent and without further notice to the winner.

Privacy: By entering the Contest, entrants consent to the collection, use and disclosure of their personal information for the purposes of administering the Contest and for the purposes of and as outlined in the Sponsor's Privacy Policy (available at [RE/MAX Privacy Notice](#)) and these Official Rules.

Prize and Approximate Retail Value (“ARV”): CAD \$325.00 – \$337.00

Grand Prizes (17): One WHL team jersey (ARV: CAD \$150.00), \$150 worth of RE/MAX branded merchandise to be determined by Sponsor (ARV: CAD \$ 150.00), and (4) four WHL tickets, each ticket (ARV CAD \$25.00 - \$37.00 depending on the game) to one of the following Canadian Mental Health Association (“CMHA”) themed game nights:

Team	Date of CHMA Themed Game Night	Location	Address
Brandon Wheatkings	Friday, March 4	Westoba Place - Keystone Centre	1175 18th St Unit 1, Brandon, MB R7A 7C5
Calgary Hitmen	Wednesday, Feb 16	Scotiabank Saddledome	555 Saddledome Rise SE, Calgary, AB T2G 2W1
Edmonton Oil Kings	Saturday, February 26	Rogers Place	10220 104 Ave NW, Edmonton, AB T5J 0H6
Kamloops Blazers	Friday, February 11	Sandman Centre	300 Lorne St, Kamloops, BC V2C 1W3
Kelowna Rockets	Saturday, March 12	Prospera Place	1223 Water St, Kelowna, BC V1Y 9V1
Lethbridge Hurricanes	Friday, February 25	ENMAX Centre	2510 Scenic Dr S, Lethbridge, AB T1K 1N2
Medicine Hat Tigers	Friday, February 25	Co-Op Place	2802 Box Springs Link NW, Medicine Hat, AB T1C 0H3
Moose Jaw Warriors	Saturday, March 5	Mosaic Place	110 1 Ave NW, Moose Jaw, SK S6H 3L9
Prince Albert Raiders	Friday, February 4	Art Hauser Centre	690 32 St E, Prince Albert, SK S6V 2W8
Prince George Cougars	Friday, February 25	CN Centre	2187 Ospika Blvd S, Prince George, BC V2N 6Z1
Red Deer Rebels	Saturday, February 19	Peavey Mart Centrium	4847A 19 St, Red Deer, AB T4R 2N7
Regina Pats	Friday, March 4	Brandt Centre	1700 Elphinstone St, Regina, SK S4P 2Z6
Saskatoon Blades	Saturday, February 5	SaskTel Centre	3515 Thatcher Ave, Saskatoon, SK S7R 1C4
Swift Current Broncos	Friday, March 11	Innovation Credit Union iPlex	2001 Chaplin St E, Swift Current, SK S9H 5A8
Vancouver Giants	Friday, February 18	Langley Events Centre	7888 200 St, Langley, BC V2Y 3J4
Victoria Royals	Tuesday, March 8	Save-On-Foods Memorial Centre	1925 Blanshard St, Victoria, BC V8T 4J2
Winnipeg Ice	Tuesday, March 8	Wayne Fleming Arena	109 Sidney Smith St, Winnipeg, MB R3T 2M6

Sponsor reserves the right for any reason to substitute a prize with a similar prize of equal or greater value or with the equivalent cash value. The prizes will be issued to the winner when Sponsor has determined that the winner has submitted an Eligible Entry, otherwise complied with the Official Rules, responded to the notice timely and in the manner provided therein, and the winner's address (and other information deemed necessary by Sponsor) has been confirmed. The prizes are not transferable or assignable, nor are the prizes redeemable for cash. All costs and fees, including, without

limitation, federal, state, local or other applicable taxes, charges and incidental costs, shipping charges, and customs duties, if any, are the sole responsibility of the winner. All expenses not specifically mentioned herein or not included in the prize description are not included and are solely the winner's responsibility, including but not limited to: travel, hotel, taxes, tips, entertainment, food, beverages, transfers, insurance, parking, travel documents. Sponsor will not be held responsible if winner cannot travel to or participate in the Prize as scheduled, including-without limitation-by reason of inclement weather, pandemics, or other travel delays or cancellations.

Release and Indemnification: By entering this Contest and/or winning a prize, entrant and/or winner agrees to, and hereby does, release the Sponsor Parties from any liability whatsoever for any claims, costs, injuries, losses, liability or damages of any kind arising out of or in connection with (i) participation or attempt to participate in the Contest or any related activity, or (ii) the awarding, receipt, acceptance, possession, use or misuse of any prize or any component thereof, (including, without limitation, those related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light), to the extent permitted by law. By entering the Contest, entrants also agree to fully indemnify the Sponsor Parties and hold each of them harmless from any and all claims, costs, losses, liability or damages of any kind arising out of or in connection with (i) participation or attempt to participate in the Contest or any related activity, or (ii) the acceptance, possession, use or misuse of any prize or any component thereof, by any third party.

Social Media: By entering this Contest and/or winning a prize, entrant and/or winner acknowledges that this promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. By participating in this promotion you agree to a complete release of Facebook and Instagram from any claims. Participation in this promotion is subject to these Official Rules.

DISCLAIMER OF WARRANTIES: TO THE FULLEST EXTENT PERMITTED BY LAW, THE SPONSOR PARTIES HEREBY DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NONINFRINGEMENT, CONCERNING ANY PRIZE FURNISHED OR AWARDED IN CONNECTION WITH THE CONTEST.

AGREEMENT TO OFFICIAL RULES AND DISPUTES: By entering into and participating in this Contest, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of Sponsor regarding the Contest, and warrants that he or she meets the eligibility requirements set forth in these Official Rules.

By entering into and participating in this Contest, each entrant also agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate provincial or federal court in Canada; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees.

Sponsor: The Sponsor of the Contest is RE/MAX Promotions, Inc. 340 – 1060 Manhattan Dr. Kelowna, BC V1Y 9X9.